



European Telecom GO Modernizes Systems with ActiveVOS BPMS

ActiveVOS Deployed to Reduce Process Automation Development Time and Sustain Rapid Growth

BOSTON — August 15, 2012 – [Active Endpoints, Inc.](#), the process automation company, announced today that, [GO](#), a leading telecommunications operator in Malta, Europe, has gone live with an ActiveVOS™ process application that consolidates its legacy systems, modernizing them for flexibility and growth, in a short amount of time and within a reasonable cost.

GO is Malta's first quadruple play operator, a truly converged and integrated telecommunications company with a wide range of services: fixed line telephony, mobile telephony, broadband Internet services, digital and IP television, in addition to business-related services like roaming hub services, data networking solutions, business IP services, and managed and co-location facilities. The growing market for mobile communications, next to and as a substitute for fixed lines, greatly increases the importance of number portability. GO's support for Number Portability and Fixed Number Portability had limitations.

GO selected [ActiveVOS](#) business process management system (BPMS) to consolidate fixed and mobile number portability into one system and reduce operational overhead. A standards-based approach was preferred in order for the platform to be aligned with the company's long-term IT strategy and roadmap, which centers on services-oriented architecture (SOA) principles.

Using ActiveVOS, GO automated business processes to the extent where only those tasks which depend on human decisions require manual intervention. GO required a system that could support quick changes in business processes without incurring a long turnaround time. GO achieved their goals at a reasonable cost, with minimal development effort and within a short time frame, without compromising quality, carrier-grade stability and a high level of support from the platform vendor.

"ActiveVOS provides GO with the ability to design effective processes with minimal coding, reducing the required development effort significantly," said Josef Bajada, Senior Technical Architect, GO.

Designed specifically to address the needs of IT project teams – [architects](#), [developers](#) and [project managers](#) - ActiveVOS is a customizable business process management (BPM) platform that integrates people, processes and systems of companies of all sizes and across all industries. ActiveVOS is a model-based system in which [BPMN 2.0](#) process models are easy to design and change. When deployed, ActiveVOS executes BPMN models directly on a proven, high-performance [BPEL](#) engine. ActiveVOS provides a cost effective, easy to use and flexible approach to BPM that quickly achieves business objectives while revolutionizing the entire development process.



“The market is demanding cost effective process automation systems that can be created and implemented easily, said John Cingari, Chief Marketing Officer, Active Endpoints. “GO is an excellent example of how a company can dramatically improve programmer productivity, improve their flexibility to changing business conditions, and reduce costs all at the same time.”

ActiveVOS is available today at www.activevos.com/trial. Development teams are encouraged to download a free, 30-day, fully supported trial of ActiveVOS. Because users complete their proofs-of-concept themselves with Active Endpoints’ support, costs are reduced, quality is improved and evaluators know exactly what it takes to implement a new or updated process application. Users are invited to take advantage of the wealth of free content and resources available at www.activevos.com.

For more information on Active Endpoints, please visit www.activevos.com, follow us on Twitter at [@activevos](https://twitter.com/activevos), subscribe to the RSS feed at <http://www.activevos.com/blog>, email us at info@activevos.com or call us at 1 (781) 547-2900.

About Active Endpoints, Inc.

Active Endpoints, Inc. delivers a unique suite of cloud-based and on-premise process automation products and related services to develop, integrate and deploy custom applications quickly and easily. The company’s products — [Cloud Extend](#), [ActiveVOS Enterprise](#) and [ActiveVOS Service Provider Edition](#) — target domain experts, IT project teams, business process outsourcers and cloud service providers. The company has hundreds of customers worldwide from large enterprises to SMBs, spanning multiple industries such as telecommunications, government, financial services, and media and entertainment. Active Endpoints is headquartered in Waltham, MA with development facilities in Shelton, CT.

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Tags: Active Endpoints, ActiveVOS, GO, Malta, telephony, telecommunications, telecom, telephony, fixed line, mobile, BPM, BPMS, SOA, services-oriented architecture, BPMN, BPEL, developers, architects, process automation

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